

Goal:

Quality Jobs in Every Corner of Oregon

- 25, 000 net new jobs/year
- Per capita income above national average by 2020

Vision:

Clusters of Innovative, Sustainable, Globally Competitive Industries

Traded-sector businesses drive the Oregon economy. They export products and services outside of Oregon, bringing in fresh dollars that re-circulate through payrolls, employee spending in the local economy, purchases from vendors, and tax revenues that fund critical public services like education. Industries that sell globally are both big and small. These industries tend to “cluster” based on access to shared resources, talent, suppliers, and other factors.

Traded Sector Drives Growth

Most jobs are here: schools, hospitals, grocery stores, restaurants



But firms in this sector drive the economy

Advanced Manufacturing

- Metals
- Machinery
- Transportation Equip.
- Food Processing
- Defense
- Aviation

Footwear, Athletic and Outdoor

- Footwear
- Apparel
- Outdoor gear

Natural Resources

- Forestry and Wood Products
- Agriculture Products
- Nursery Products
- Wine/Winemaking
- Beer/Brewing
- Tourism and Hospitality

High Tech

- Computer+ Electronic Components
- Bioscience
- Software
- Education Technology + Services

Clean Technology

- Green Building and Design
- Energy Efficiency
- Solar Manufacturing
- Wind Energy Development
- Wave Energy Development
- Environmental Technology + Svcs.
- Electric Vehicles + Green Transport

Creative Industries

- Design, Marketing, Publishing
- Film, Video and Music Production
- Visual and Performing Arts

Strategy:

Conditions Critical for Success -- 4Ps for Prosperity

Representatives from key industry clusters report the following conditions are essential to promote high-wage job growth in Oregon:

People: A talented workforce.

Productivity: Quality infrastructure, resource utilization, competitive regulations and business costs.

Place: A high quality of life that attracts and retains talented people.

Pioneering Innovation: A culture of research, commercialization and innovation in product and process design.

